

Pawleys Island Plaza

Pawleys Island, SC

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

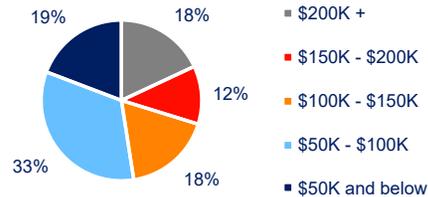
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	3,036	13,293	17,965	17,268
Total Daytime Population	4,910	14,304	18,858	18,447
Workplace Population	1,637	3,609	4,715	4,624
Average Household Income	\$115,516	\$134,004	\$139,307	\$136,343
Median Household Income	\$79,942	\$95,095	\$98,430	\$97,311
Total Households	1,412	6,071	8,288	7,992
Median Home Value	\$504,739	\$590,451	\$639,579	\$629,948
College (4+)	42.7%	46.5%	50.8%	50.1%
Total Consumer Spending/Capita (Weekly)	\$447	\$462	\$465	\$464
% of Households with Children	10.3%	14.5%	12.5%	12.5%

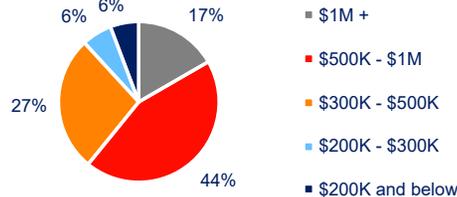
2030 Demographic Projections

Projected Population	3,182	13,820	18,679	17,971
Projected Annual Growth Rate	0.9%	0.8%	0.8%	0.8%
Projected Total Growth Rate (5-Yr)	4.8%	4.0%	4.0%	4.1%

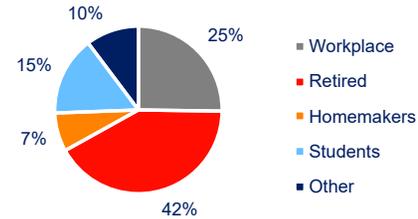
3-Mile Radius Section Detail



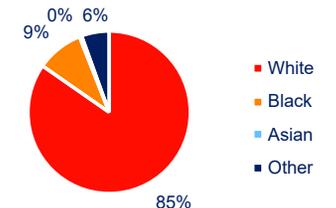
Household Income



Home Value



Daytime Population



Hispanic Origin: 2.6%
Race

